# 13

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WEBSITEADDRESS: http://caag.state.ca.us/charities/

### COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### 2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



|   |  |  | 1  |
|---|--|--|--|
| Name and Address of Commercial Fundraiser:  |  | Name and Address of Char   | table Organization or Charitable Purposes:   |
| CF Number 414   | •  | CT No. 64701   | F.E.I.N. No. 95-4115963  |
| Facter Direct LTD   |  | Project Angel Food   |  |
| Name of Commercial Fundraiser   |  | Name of Charity  |  |
| 11500 West Olympic Blvd., Suite 540   |  | 7574 Sunset Bouleva  | rd   |
| Address of Commercial Fundraiser  |  | Address of Charity   |  |
| Los Angeles CA 9006   | 64   | Los Angeles  | CA 90046-3413  |
| City, State, and ZIP Code of Commercial Fundr   | aiser  | City, State, and ZIP Code of   |  |
| Telemarketing   | neld (on) (from) 1/1/2002  | 200, to 7/29/2002<br>(Date or dates must be show   | . , 200  |
| (Type of Activity)  | iona (on) (non)  | (Date or dates must be show  | vn)  |
| 1. REVENUE  |  | \$42 139   |  |
| A. Cash contributions   |  | 149, 159   | . A.   |
| B. Entertainment sales or admission of  | harges   |  | В.   |
| C. Sales from products D. Advertisement sales   | •  |  | . C.<br>D.   |
| E. Membership fees  |  |  | . E  |
| F. Other sources: (Specify)   | •  |  |  |
| a   |  |  | Fa.  |
| b   |  |  | , Fb.<br>, Fc. ,   |
| d   |  |  | Fd. \$ t12 120   |
| G. TOTAL REVENUE  |  | •  | 4 45,12 G  |
| 0   |  | *  |  |
| 2. EXPENSES A. Fees or commissions  |  |  | A.   |
| B. Salaries   |  |  | В.   |
| C. Payroll taxes  |  |  | , C.   |
| D. Employee benefits  |  |  | , D.   |
| E. Cost of merchandise for resale   |  |  |  |
| F. Cost of entertainment<br>G. Postage  |  | Places   |  |
| H. Advertising  |  | Please   | see attached   |
| ri. Advertishig   | The second secon | breakdo  | Wn of evpopee  |
| I. Telephone  |  | DI CANUU   | TITLE CADELISES  |
| Telephone     J. Rental of equipment  |  | breakdo  | wn of expenses   |
| I. Telephone     J. Rental of equipment     K. Facilities charge  |  |  | Will bi expenses   |
| <ul><li>J. Rental of equipment</li><li>K. Facilities charge</li><li>L. Permits</li></ul>  |  |  | will of experises  |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify)   |  |  |  |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a.  |  | - Mieakut  | . Ma.  |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify)   |  | MICARUO  | . Ma.<br>. Mb.   |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a.  |  | Mieakuu  | Ma.<br>Mb.<br>Mc.  |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b.   |  | Mieakuu  | . Ma.<br>. Mb.   |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a b c d N.TOTAL EXPENSES  | •  | Mieakuu  | Ma.<br>Mb.<br>Mc.  |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d.   | •  | MI GARGO   | Ma.<br>Mb.<br>Mc.  |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a b c N.TOTAL EXPENSES  3. Distribution or net to charitable organization   | or charitable purposes   |  | Ma.<br>Mb.<br>Mc.<br>Md. 32,999.65<br>N.<br>10, 139.35   |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d. N.TOTAL EXPENSES 3. Distribution or net to charitable organization 4. (a) Is any officer, director, partner or ow charitable organization for which the Commercial  | or charitable purposes oner of the Commercial Fundral Fundralser has contracted  | aiser in any way affiliated with   | Ma.<br>Mb.<br>Mc.<br>Md. 32,999.65<br>N.<br>10, 139.35   |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d. N.TOTAL EXPENSES 3. Distribution or net to charitable organization 4. (a) Is any officer, director, partner or ow charitable organization for which the Commercial  | or charitable purposes   | aiser in any way affiliated with   | Ma.<br>Mb.<br>Mc.<br>Md. 32,999.65<br>N.<br>10, 139.35   |
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| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d. N.TOTAL EXPENSES  3. Distribution or net to charitable organization 4. (a) Is any officer, director, partner or ow charitable organization for which the Commercial Yes  Name of officer, director, partner or owner of Commercial Fundraiser  (b) For each affiliation identified in 4   | or charitable purposes riner of the Commercial Fundr al Fundraiser has contracted complete the following:  of Name al charitable (a), attach copy of the contracted  | aiser in any way affiliated with to solicit?  Ind address of e organization  | Ma. Mb. Mc. Mc. Md. 32,999.65 N. 10,139.35 a or control, direty or indirectly, the  Relationship of officer, etc. To charitable organization   |
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| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d. N.TOTAL EXPENSES  3. Distribution or net to charitable organization 4. (a) Is any officer, director, partner or owner of the charitable organization for which the Commercial Yes  Name of officer, director, partner or owner of Commercial Fundraiser  (b) For each affiliation identified in 4  Under penalties of perium. Legelars that I have of my  Signat, This r.  Signat | or charitable purposes  or charitable purposes  or complete the Commercial Fundral Fundraiser has contracted complete the following:  of Name at charitable charitable charitable with the contract charitable complete.  Printed Name Name Name Name Name Name Name Name  | aiser in any way affiliated with to solicit?  Ind address of e organization  It between the commercial funds accompanying documents, so the commercial funds accompanying documents. Tit the commercial funds accompanying documents and the commercial funds accompanying documents. Tit the commercial funds accompanying documents and the commercial funds accompanying documents. | Ma. Mb. Mc. Mc. Md. 32,999.65 N. 10,139.35 n or control, direty or indirectly, the  Relationship of officer, etc. To charitable organization  draiser and the charity. Schedules and statements, and to the best of the charity.  Date  9,02 |
| J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d. N.TOTAL EXPENSES  3. Distribution or net to charitable organization 4. (a) is any officer, director, partner or ow charitable organization for which the Commercial Yes  Name of officer, director, partner or owner of Commercial Fundraiser  (b) For each affiliation identified in 4  Under penalties of perium. Lideolars that Library of my                                  | or charitable purposes  Name at charitable purposes  or charitable purposes  or charitable purposes  or charitable purposes  Name at charitable purposes  or charitable purposes  Name at charitable purposes  or charitable purposes  Name at charitable purposes  or charitable purposes   | aiser in any way affiliated with to solicit?  Ind address of e organization  It between the commercial funds accompanying documents, so the commercial funds accompanying documents. Tit the commercial funds accompanying documents and the commercial funds accompanying documents. Tit the commercial funds accompanying documents and the commercial funds accompanying documents. | Ma. Mb. Mc. Mc. Md. 32,999.65 N. 10,139.35 n or control, direty or indirectly, the  Relationship of officer, etc. To charitable organization  draiser and the charity. Schedules and statements, and to the best of the charity.  Date  9,02 |

## Facter Direct Ltd Campaign Expense Allocation

|                      |                            | \$<br>32,999.65 |
|----------------------|----------------------------|-----------------|
| Printing             | 1 <del>31,263.4</del> 6    | \$<br>766.27    |
| Postage              | 3 <del>30,963.8</del> 0    | \$<br>1,932.06  |
| Telephone            | 3 <del>1,0,9</del> 65.59   | \$<br>1,815.31  |
| Payroll              | 1, <del>935,355.08</del> - | \$<br>11,297.95 |
| Employee benefits    | 14 <del>8,956,8</del> 6    | \$<br>840.37    |
| Rent                 | 30 <del>8,7</del> 71.64    | \$<br>1,802.50  |
| Office manager       | 6 <del>70,039</del> .03    | \$<br>3,911.46  |
| Utilities            | <del>70,547.28</del>       | \$<br>411.83    |
| Equipment            | 6 <del>0,311/.2</del> 0    | \$<br>398.78    |
| Recruitment          | 48 <del>,118.75</del>      | \$<br>280.90    |
| Computer Programming | <del>40,8₹1.30</del>       | \$<br>238.59    |
| Office expenses      | 1,273,048,70               | \$<br>7,431.63  |
| P.S. Fee/Profit      | 320,674.24                 | \$<br>1,871.99  |
| Total                | 5 <del>,652,886.</del> 81  | \$<br>32,999.65 |

# MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

### COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### 2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).



| WEBSITE ADDRESS:<br>http://caaq.state.ca.us/charities/   | for each charity solici           | ted for during the            | previous calendar year.  |                            | DEPARTMENT OF                     |
|--|-----------------------------------|-------------------------------|--|----------------------------|-----------------------------------|
| Name and Address of Commerc                              | cial Fundralser:                  |                               | Name and Address of  | Charitable Orga            | anization or Charitable Purposes: |
| CF Number 414  |                                   |                               | CT No. 64701   | F.E.I.N.                   |                                   |
| Facter Direct LTD  | <del>_</del>                      |                               | Project Angel Foo  |                            |                                   |
| Name of Commercial Fundraise                             | er -                              |                               | Name of Charity  |                            |                                   |
| 11500 West Olympic Blv                                   |                                   |                               | 7574 Sunset Bou  | levard                     |                                   |
| Address of Commercial Fundrai                            |                                   |                               | Address of Charity   |                            |                                   |
| Los Angeles  | CA 90064                          |                               | Los Angeles  | CA                         | 90046-3413                        |
| City, State, and ZIP Code of C                           | ommercial Fundraiser              |                               | City, State, and ZIP C   | ode of Charity             |                                   |
| • •  | held (on) (from)                  | 8/6/2002                      | 200, to  | 12/3/102                   | 200                               |
|  | Activity)                         | , ,                           | (Date or dates must be   |                            |                                   |
| 1. REVENUE   |                                   |                               | ,  |                            |                                   |
| A. Cash contributions                                    |                                   |                               | ,  | , A.                       |                                   |
|  | s or admission charges            |                               |  | B.                         |                                   |
| C. Sales from produc                                     |                                   |                               |  |                            |                                   |
| D. Advertisement sa                                      | les                               |                               |  | D.                         | •                                 |
| E. Membership fees                                       |                                   |                               |  | E.                         |                                   |
| F. Other sources: (                                      |                                   |                               |  | Ea.                        |                                   |
|  |                                   |                               |  | Fa.<br>Fb.                 |                                   |
|  |                                   |                               |  | Fc.                        |                                   |
| d  |                                   |                               |  |                            |                                   |
| G. TOTAL REVENUE   |                                   |                               |  |                            | 1,537. 60 G                       |
| •  | •                                 |                               | •  |                            |                                   |
| <ol> <li>EXPENSES</li> <li>A. Fees or commiss</li> </ol> | i                                 |                               |  | Δ.                         |                                   |
| B. Salaries  | ions                              |                               |  | ^.<br>B.                   |                                   |
| C. Payroll taxes   |                                   |                               |  | C.                         |                                   |
| D. Employee benefit                                      | <b>.</b>                          |                               |  | D.                         |                                   |
| E. Cost of merchand                                      |                                   |                               | 17 A Company and State of Stat | E.                         |                                   |
| F. Cost of entertains                                    |                                   |                               |  |                            |                                   |
| G. Postage   |                                   |                               | Please   |                            | the same representative to the    |
| H. Advertising   |                                   |                               | breake   | see attache<br>vn of expen | ed.                               |
| I. Telephone   |                                   |                               | , STORKOOV   | Vn of exper                |                                   |
| <ol> <li>J. Rental of equipme</li> </ol>                 | ent                               |                               |  | -MPGI                      | ises                              |
| K. Facilities charge                                     |                                   |                               |  |                            |                                   |
| L. Permits   | (Cons.:if.)                       |                               | A. P. Land   |                            |                                   |
| M. Other expenses:                                       |                                   |                               |  |                            |                                   |
|  |                                   | •                             |  | Mb.                        |                                   |
| C  |                                   |                               |  | Mc.                        |                                   |
| d  |                                   |                               |  | Md.                        | 11 277 180                        |
| N. TOTAL EXPENSES  | 5                                 |                               |  |                            | 11.312.00 N.                      |
| 3 Distribution or net to charita                         | able organization or charitable p | umoses                        |  |                            | 165.00                            |
|  | •                                 | _                             |  |                            |                                   |
| 4. (a) Is any officer, direct                            | or, partner or owner of the Co    | mmercial Fundra               | iser in any way affiliate  | d with or contro           | ol, direby or indirectly, the     |
| charitable organization for which                        | I No If "ves," complete the fo    | nas contracted to<br>blowing: | SOUCILY  |                            |                                   |
|  |                                   |                               |  |                            |                                   |
| Name of officer, director, pa                            |                                   |                               | d address of   |                            | Relationship of officer, etc.     |
| Commercial Funda   | aiser                             | cnantable                     | organization   |                            | o charitable organization         |
|  |                                   |                               |  | _                          |                                   |
|  |                                   | ,                             |  | _                          |                                   |
|  |                                   |                               |  | <del></del>                |                                   |
| (b) For each affiliation                                 | on identified in 4(a), attach cop | y of the contract             | between the commercia  | al fundraiser an           | d the charity.                    |
| Under penalties of perjury, I de                         | eclare that I have examined this  | s report, including           | accompanying docume  | ents, schedules            | and statements, and to the bes    |
| of my knowledge and belief, it                           | is true, correct and complete.    | Thomas                        | Campl  | MA                         | 116102                            |
| Circ   | 24                                | Printed Visco                 | UCHE!  | Title                      | 40.00                             |
| Sign<br>This   | II)                               | Printed Name                  | oldhullan  | 11000                      | Date                              |
| TIUS   |                                   | for verifying the di          | ) : D.   | retord Der                 | rlean 2,12,2003                   |
| Sign   | JCCVM                             | Printed Name                  |  | Title                      | Date                              |
| -  | - Itahi                           | n Kurun                       | $\mathcal{D}_{i}$  | ective of 1                | HUENL 7.12.2003                   |
| OIA.   |                                   | Drinted Mana                  |  | 7.62                       | Hala Do - J                       |
| ()/  |                                   |                               |  |                            |                                   |

### Facter Direct Ltd Campaign Expense Allocation

|                          | \$<br>21,372.00         |
|--------------------------|-------------------------|
| Printing                 | \$<br>496.27            |
| Postage                  | \$<br>1,251.28          |
| Telephone                | \$<br>1,175.67          |
| Payroll                  | \$<br>7,317.04          |
| Employee benefits        | \$<br>544.26            |
| Rent                     | \$<br>1,167.38          |
| Office manager           | \$<br>2,533.23          |
| Utilities                | \$<br>266.7 <b>2</b>    |
| Equipment                | \$<br>258.27            |
| Recruitment              | \$<br><b>18</b> 1.92    |
| Computer Programming     | \$<br><b>154</b> .52    |
| Office expenses          | \$<br>4, <b>813.04</b>  |
| P.S. Fee/Pr <b>of</b> it | \$<br>1, <b>2</b> 12.38 |
| Total                    | \$<br>21,372.00         |